

# Renewable Energy and Energy Efficiency Expo

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The Business Council for  
Sustainable Energy



## About the BCSE

- Broad-based coalition of energy efficiency, natural gas and renewable energy industries
- The Council's coalition includes power developers, equipment manufacturers, independent generators, green power marketers, retailers, large energy users, and gas and electric utilities as well as several of the primary trade associations in these sectors

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## Our Mission

- Expand markets for clean energy generation, distribution and use
  - Energy Efficiency
  - Renewable Energy
  - Natural Gas
- Quantify the environmental attributes of clean energy technologies
- Promote market-based programs that recognize and reward clean energy technologies

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## Our Value – Composition and Focus

- Broad-based industry coalition
- Focus on strategic issues and emerging markets for clean energy industries
  - Climate change and clean air policy
  - State/regional, federal and international levels
- Expertise on designing market-based programs that recognize and reward clean energy and energy efficiency

BCSE serves as a *resource* and *platform* for  
clean technology industries

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## Clean Tech Role in Carbon Markets

- Offers existing technology to cost-effectively reduce greenhouse gas emissions – with co-benefits
  - Create jobs and expand economic growth
  - Enhance energy reliability and security
  - Improve local air quality

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## Orientation on Climate Change Policy

- Urge integration of energy and environmental policy decisions
- Urge holistic view of development of climate change policy
  - Design elements are inter-related
  - Need to send short-term and longer-term deployment signals
- *Benchmark*: Is policy strong deployment vehicle for existing clean energy technologies

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## Policies to support clean energy in climate legislation

Integrate energy and environmental policy by  
including:

- A Renewable Electricity Standard
- Energy Efficiency Resource Standard
- Clean Energy/Energy Efficiency Tax Policy
- Support Training Workers for Green Jobs

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